

Press Release

BAFANG expands after-sales service network in the UK.

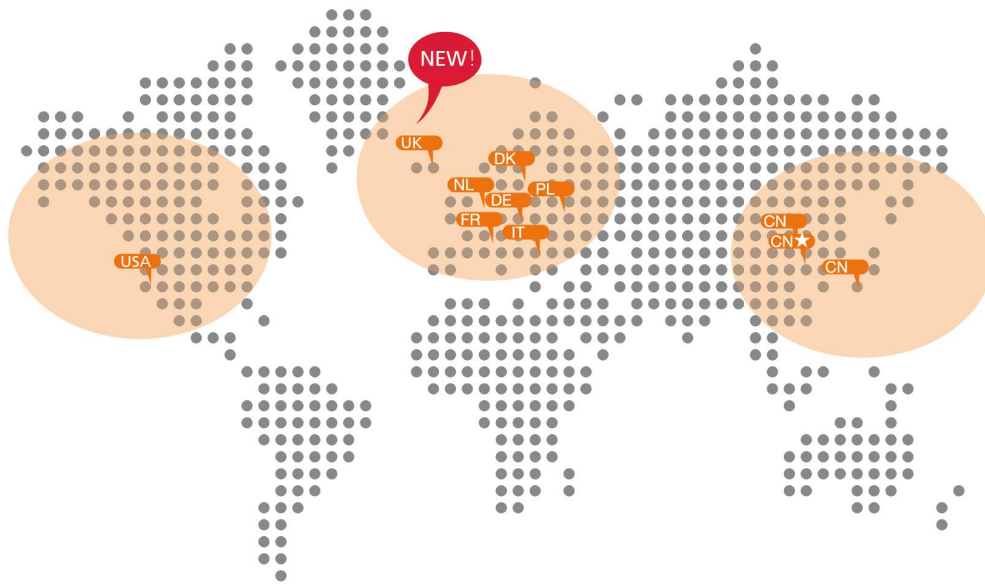


Image: Bafang service network

In February 2025, Bafang, a leading name in eBike drive systems, entered into a service agency agreement with EMCB, a specialized service provider based in the UK. This collaboration aims to enhance the growth of the e-bike market across the UK.

Under the terms of the agreement, EMCB will manage dealer services in the UK for the bike brands who have signed dealer service contract with Bafang. Their offerings will encompass daily consultations, repairs, and the sale of spare parts, among other services. Given the wide range of product combinations available from Bafang, priority will be given to brands that implement the complete Bafang system to ensure top-notch service quality.

Mike Wen, the service director of Bafang, said: "This cooperation is an important move for Bafang to root in the UK market. By cooperating with EMCB, an experienced eBike motor service company, we will be able to provide services to UK dealers more efficiently."

Pete Collard, the head of EMCB, said: "Bafang is a well-known brand has been specializing in

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eBike drive systems for over 20 years, we are very pleased to begin this exciting cooperation, and looking forward to being able to support Bafang's growth in the UK market."

Bafang is a prominent player in the eBike sector, committed to developing and delivering first-rate drive systems and services for electric bicycles. The company has built a robust service network across the Netherlands, Germany, France, Italy, Denmark, Poland, the United States, and China, and is now expanding its reach to the UK, enhancing the localization of its services.

EMCB functions as a sister company to eBike Motor Centre, a reputable repair shop that focuses on out-of-warranty services for a range of eBike motor brands. Drawing on its deep expertise in the eBike motor industry, EMCB is set to offer warranty services to OEM manufacturers and their dealerships across the UK.

Although 2024 has been another challenging year for the bicycle industry, Bafang continues to invest in product innovation and a high level of service, demonstrating their positive outlook for future.

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About BAFANG:

BAFANG, one of the leading suppliers in eBike drive system development and manufacturing, dedicated to providing the electric two-wheeler industry with high quality products and services since 2003. The company is listed on Shanghai Stock Exchange (603489) and focuses on global e-mobility trends of the future: be it individual e-bikes, or for public bike sharing systems. Bafang employs over 1000 people at 11 international locations worldwide. The headquarters, development and production sites are located in Suzhou, in the immediate vicinity of Shanghai/China. An online tour of the headquarters via a VR Panorama starts here.

<https://www.bafang-e.com/about-bafang/VR>

Bafang has sales and service centers in the Netherlands, the USA, Germany, Poland, Denmark, France, Italy, and China. And Poland company undertakes the task of producing middle drive systems for the European market too.

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